



& Home & Garden  
Specialty Shoppe

3200 86th Street, Urbandale, IA 50322

p) 515.277.6242

f) 515.270.5337

web: www.iowaoutdoorproducts.com

email: iop4@hotmail.com

## NEWS AND NOTES



April 2007

**April** is here and it's the perfect time to start planning out your spring landscaping projects. Need some inspiration? Stop in to Iowa Outdoor Products and we can help you choose the perfect plants, hardscapes, and decorative elements for your landscape.

### Spring Chills

All of us here at IOP were a bit shocked by the wave of cold weather at the beginning of this month. The plants that were beginning to think summer had arrived were a bit shocked too! As many of you have seen, the leaves and flowers that were beginning to emerge have been nipped by the frost. Unfortunately, spring flowering trees and shrubs will not rebloom this season. And in most cases, plants will take 3-6 weeks to regain normal growth habits. It is possible that leaf size may be considerably smaller than normal. But the good news is, we do not expect significant plant mortality due to this freeze. Hopefully Mother Nature will cooperate with us the rest of this 2007 season, and our plants will regain their strength and beauty quickly. If you have any questions regarding the effects of the late frost, feel free to call us at 277.6242.

### Our Spring/Summer Hours

Monday-Friday: 8am-6pm

Saturday: 8am-4:30pm

Sunday: 12pm-4pm

**We Deliver Mon.- Sat!**

## WE PLAN IT, YOU PLANT IT



RAISED PATIO WITH  
BOULDER WALLS



NATURAL STONE  
WATERFALL

Are you a "do-it-yourself" who needs a little guidance in choosing the right hardscapes and plants for your yard? We can help! Just bring in some measurements and a photo of the area you want to landscape and our knowledgeable staff can help you create a plan for your project. Whatever it is that you need an idea for—plants, patios, water features, retaining walls—we can help you choose the right layout and the right materials for the job. So if you're ready to get your hands a little dirty this season, stop in to our retail department and we can get you set up with everything that you need to create a beautiful landscape this year.

Want the pros to do the installation for you? We have a design staff that can draw up plans for you and an experienced installation team that can do the work! Call us today to set up an appointment.

REMEMBER...  
OPEN HOUSE  
MAY 12th  
20% off  
everything in  
stock!

### Bonica Rose

(Rosa 'MEIdomonac')

This everblooming shrub rose will make the perfect addition to your 2007 landscape. The advantage of the "shrub rose" is that they are much lower maintenance than the hybrid tea roses. And there's no need to cover them in the winter! The Bonica Rose features lustrous, dark green leaves tinged with red at the tips. The flowers are a soft shade of pink and bloom continuously throughout the season.

- 3-4'h x 3-4'w
- full sun
- flowers have a light apple aroma
- full, 3" blooms
- bright orange hips in the fall



available mid-April

### Join The Billion Tree Campaign!

This campaign was conceived by Professor Wangari Maathai of Kenya and the concept has quickly spread into a worldwide effort. **The goal: to plant a billion trees worldwide in 2007!** And you can help!

It's easy to get involved...all you have to do is plant a tree. The campaign has set up a website:

[www.unep.org/billiontreecampaign/index.asp](http://www.unep.org/billiontreecampaign/index.asp) where you can enter your pledged and planted trees to help the tally reach 1 billion by the end of 2007! Ask our sales staff for more information!

The Billion Tree Campaign