



& Home & Garden  
Specialty Shoppe

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Photos courtesy of Proven Winners - www.provenwinners.com

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## NEWS AND NOTES



**Spring** has sprung at Iowa Outdoor Products. It's been a long winter, and all of us here at IOP are ready for warmer temps and a new planting season. We will be carrying many new plant varieties this year and we'll even have some new hardscape materials to choose from. So **start thinking spring**, and read on to get a preview of some of the great plants you'll see at IOP in 2007!

### Jeepers Creepers!

That's right – Jeepers Creepers! It's a new line of groundcovers that are specifically chosen to be ideal for use as groundcover, lawn substitute, pathway or edging plants. Some even tolerate foot traffic!

Priced at only **\$3.50** per pot, these perennials are an easy, affordable solution to your groundcover needs.

**Check them out this spring!**



### Open Weekends Starting April 1st!

#### Our Spring/Summer Hours

Monday-Friday: 8am-6pm

Saturday: 8am-4:30pm

Sunday: 12pm-4pm

**We Deliver Mon.- Sat!**

## CHECK OUT WHAT'S NEW FOR 2007...

### My Monet Weigela

(*Weigela florida* 'Verwig')

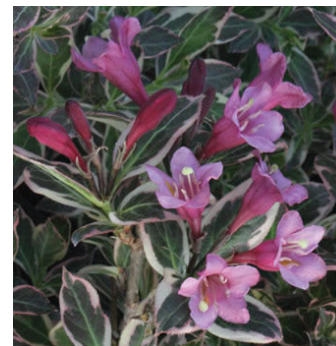
All of us here at IOP are excited about the 2007 season and all of the new plant material we will be offering. One of the plants that we expect to go fast this year is a new Weigela called '**My Monet**'. It is part of the *Proven Winners* program, which means that it has been selected for its outstanding color, and its ability to grow beautifully with little care and maintenance.

The **My Monet Weigela** is a sport of the Tango Weigela and has been touted a "dwarf masterpiece." Its tight, compact habit and colorful foliage make this shrub incredibly versatile. Use it to edge a garden bed, or as an accent piece in your landscape. Even planted in a container, this shrub will give you lasting beauty

throughout the season!

This outstanding variety is only available in limited quantities for 2007, so be sure to stop in early! Here are a few characteristics of the **My Monet Weigela** that make it a must have for '07:

- hardy to zone 4
- 12-18"h x 12-15"w
- full sun to part shade
- deer resistant
- new growth is accented with pink highlights
- dusky pink blooms last from mid spring into early summer



**Available Mid-April at IOP!**

### Your Spring Checklist

- |   |  |
|---|--|
| <input type="checkbox"/> Cut back your ornamental grasses - approx. 4-6" above the ground.            | <input type="checkbox"/> Re-mulch any planting beds that need a fresh layer.                                   |
| <input type="checkbox"/> Clear away any of last year's dead foliage from the base of your perennials. | <input type="checkbox"/> Sprinkle a weed preventer (we recommend <i>Preen</i> ) in all of your landscape beds. |

### Scarlet Jewell Maple

(*Acer rubrum* 'Bailcraig')

This outstanding variety of Red Maple was selected for its full, upright habit and consistent fall color. The foliage takes on shades of deep crimson a full **two weeks** earlier than other Red Maple varieties! Another feature of the **Scarlet Jewell Maple** is its showy display of red flowers each spring. If you love the look of the Autumn Blaze Maple, you will love the **Scarlet Jewell!** With its symmetrical branching structure and resistance to frost cracking, this new Maple will be a great choice for any landscape. Here are a few more characteristics of the **Scarlet Jewell Maple**:

- hardy to zone 3
- 50-70'h x 30'w
- full sun
- outstanding fall and spring color



Limited Quantities Available

**Available Mid-April at IOP!**

### Orange Gnome Maltese Cross

(*Lychnis arkwrightii* 'Orange Gnome')

The brilliant, orange-scarlet flowers of this perennial measure 1.5" across and bloom profusely for nearly 8 weeks starting in early summer! The dark green foliage is flushed with purple and makes an excellent backdrop for the blooms.

- hardy to zone 3
- 8" h x 12-15" w
- full sun
- available early April



### Nanum Sapphire Flax

(*Linum perenne* 'Nanum Sapphire')

This small perennial bears beautiful azure-blue flowers that bloom for an amazing **12 weeks** or more! Planted en masse, the flowers appear like a sea of blue floating over the finely textured foliage.

- hardy to zone 4
- 10" h x 12" w
- full sun to partial shade
- blooms begin in late spring
- deer resistant
- attracts butterflies
- available early April

